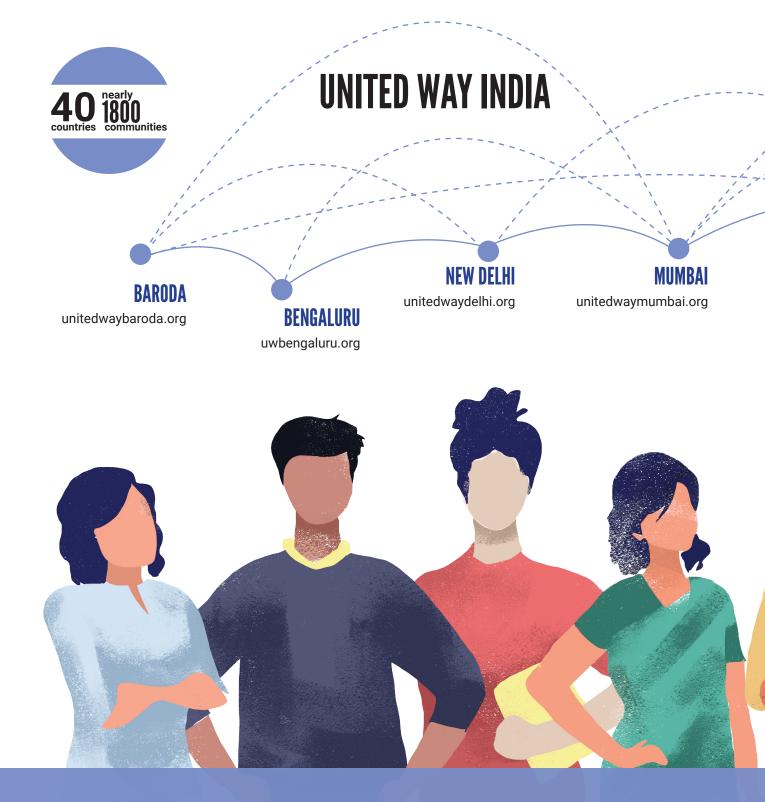


LIVE UNITED

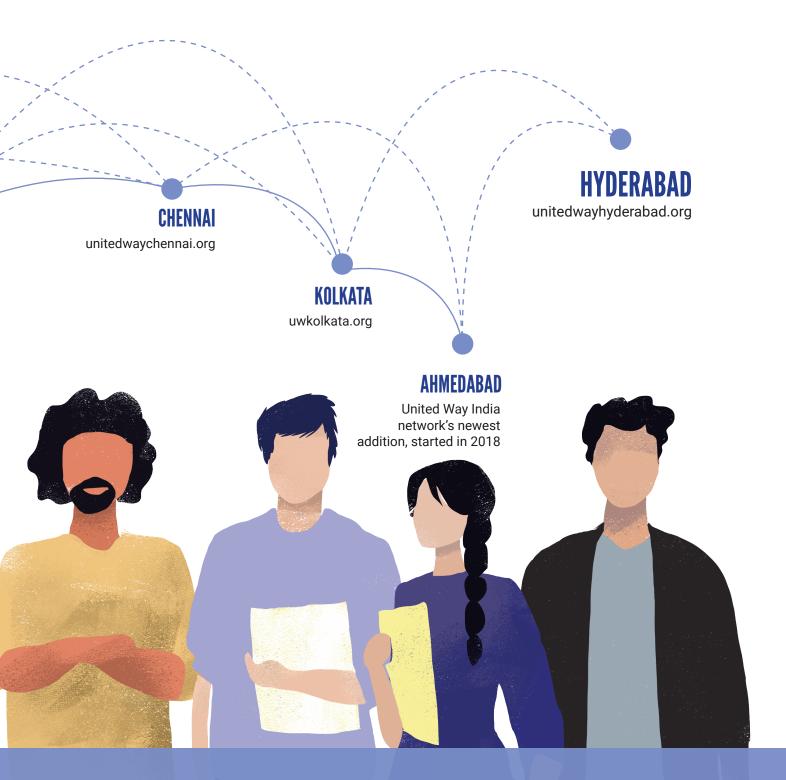


United Way of Hyderabad



UNITED WAY n e t w o r k

United Way works with the philosophy that we all have a stake in what befalls our fellow men.



We benefit when a child succeeds at school, when someone finds a job to provide for their family, or when more people are able to access quality, affordable health care. United Way is engaged in nearly 1,800 communities across more than 40 countries and territories worldwide. For the past 135 years, United Way has evolved to meet the needs of the times. Today, the world needs United Way more than ever.

BOARD OF UNITED WAY OF HYDERABAD



RAMESH KAZA CHAIRPERSON SVP, CHIEF INFORMATION OFFICER STATE STREET INDIA



SHAKTI SAGAR TREASURER INDEPENDENT STRATEGIC ADVISOR



TANAY KEDIYAL MEMBER CAO AND SVP WELLS FARGO



AMALA AKKINENI MEMBER CHAIRPERSON BLUE CROSS



SANTHA JOHN VICE CHAIRPERSON LIFE COACH



SUCHITRA ELLA MEMBER JOINT MANAGING DIRECTOR & CO-FOUNDER OF BHARAT BIOTECH LIMITED



SURESH BABU MEMBER MD SURESH PRODUCTIONS



SHASHI REDDY MEMBER VICE PRESIDENT (ENGINEERING) QUALCOMM PVT LTD



ANIL KUMAR SECRETARY COFOUNDER AND DIRECTOR, RX CONNECT LLP



KIRANMAYI PENDYALA MEMBER VICE PRESIDENT & GLOBAL HEAD OF HR INVENIO BUSINESS SOLUTIONS



HARI KARRA MEMBER AUDIT PARTNER WITH DELOITTE INDIA



VIPUL KHANNA MEMBER CHIEF EXECUTIVE OFFICER, FIRSTSOURCE



MESSAGE



REKHA SRINIVASAN CEO



2019-20 has been an important year United Way of Hyderabad. It marked beginning of 10th year of our operations. A good milestone to reflect on how the decade has been and what we have been able to accomplish.

Ten years of our work has resulted in delivering framework and SOPs on Capability building in imparting STEM education and Enabling Governance System in Public Schools, Community Based Livelihoods Resource Centre, and Lake Rejuvenation program. These frameworks, SOPs and resource material are available with us and we would be happy to share it with like minded organisations.

As we continue to grow, we have been able to mentor and nurture 30+ team members who we envision to become leaders in the local community of development sector practitioners. Leaders driven by values and commitment towards the cause of vulnerable and poor. I am personally happy with the way we as an organisation are progressing. We hope to continue to add value and join hands to build a Humane Society.



RAMESH KAZA Chairperson

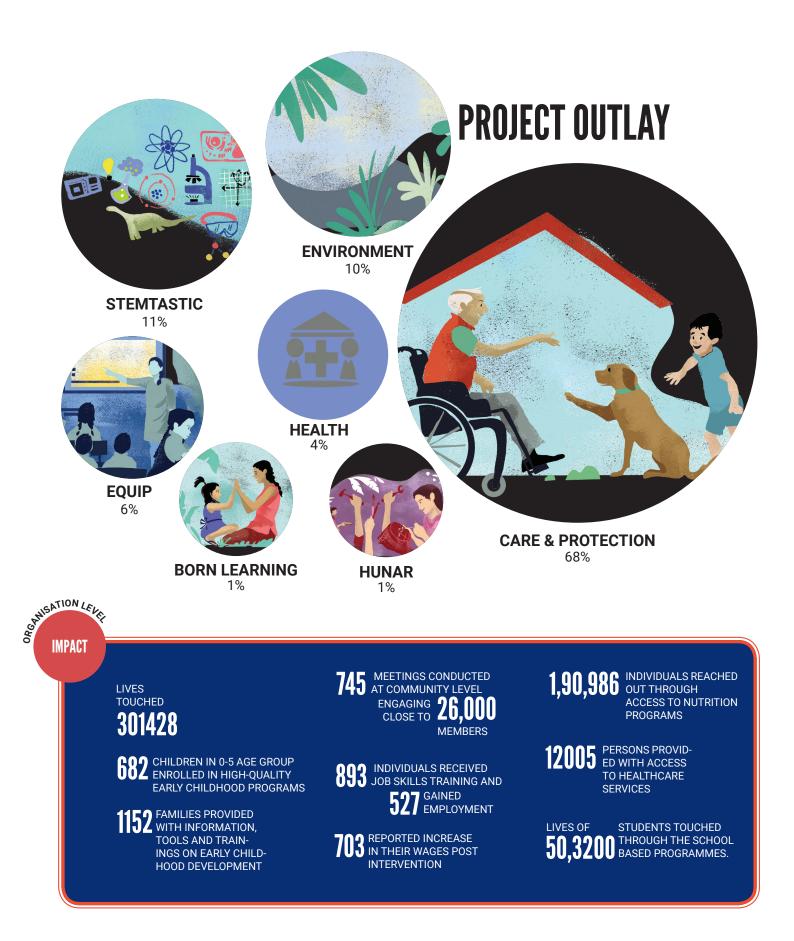
ear donors and UWH family,

Delighted to present you the 10th annual report of United Way of Hyderabad. Yes, you read it right, we are in tenth year of operations. Your outstanding support coupled with trust, made us sail through these 10 years.

Reflecting back, it's a great feeling united with unprecedented joy, on how far we have reached from the start line. What ignited as a thought by a group of intellectual leaders, turned into an organization of over 50 members that includes board members, advisors and employees.

I would like to thank my Board colleagues who have shared my responsibility in ensuring good governance and for grooming and mentoring the executive team.

We are gearing up to celebrate and reminisce the challenging and cherishing events that made us to reach our tenth year. Several events have been planned and we would be announcing new programs to mark these celebrations. Looking forward to your support in creating yet another year of positive impact in the communities we live.



Org UNITED

UNITED WAY OF HYDERABAD

GEOGRAPHIC SPREAD ACROSS MANDALS IN TELANGANA



BORN LEARNING

Born Learning is a school readiness program at Government Preschools. United Way, through this program, bridges the gap between the lack of good educational infrastructure, an access to an optimal learning environment, and learning materials for the children in the age group on 3-6 years. It provides appropriate health, hygiene and nutrition interventions through the active involvement of community stakeholders, pregnant and lactating mothers and children between the ages of 0-3 years. We encourage vigilance towards early detection of disabilities in children 0-3 years and, capacitate community especially parent groups to effectively assume support and supervision roles for towards their Anganwadi Centre.

INDIRECT BENEFICIARIES PREGNANT / LACTATING NUMBER OF CHILDREN CHILDREN 2177 PARENTS, MONITORING MOTHERS 0-3 YRS 3-6 YRS IMPACT 198 COMMITTEE 49 111 961 MEMBERS, ANMs

MAJOR INTERVENTIONS

- Training of 37 Teachers Anganwadi Teachers 148 meetings in Contemporary Early Childhood Practices
 - Fulfilling 37 Anganwadis infrastructure gaps
 - Training of outreach 111 Meetings stakeholders in the community

Raising awareness on 960 mothers Prenatal and Postnatal Nutrition for pregnant and lactating mothers

Regularizing and mentoring 518 members the Monitoring Committees for the Anganwadis

- Improving the learning 37 Centres outcomes of the children in the anganwadi through provision of learning aids
- Addressing malnutrition among the children through the monitoring of quality and quantity of mid day meals and nutritional supplements provided by the government

444 Meetings

827 children

FOUR CORNERS OF LEARNING

UWH introduces 4 corners of learning in all the anganwadis we work with. One corner is stacked with all pretend places, like houses, doctor sets, etc. The second corner has all puzzles and puzzle boards. The third corner has all activities relating to stacking, threading and sorting. And the fourth corner has interactive books to read. On entering the Anganwadi, the child is asked to choose the corner of his choice and then change after 15 minutes giving others a chance. This fosters creativity, the power of choice and the habit of sharing.







With the improved infrastructure, artwork on the walls, contemporary learning materials, the children enjoyed coming to the Anganwadis but were never on time. So we introduced a bell in 22 Anganwadis in Bahadurpura which would be rung everyday at 9 am. It was noticed that as the children in the community heard the bell, they would all run to the Center making it on time which was a pleasant change .





The vision of the Aadara project is to support comprehensive care for vulnerable sections of our community which include Children, elderly as well as rescued and injured stray animals living in difficult situations. This project is implemented in partnership with NGOs empanelled with us, who manage care homes, where they provide Shelter, nutrition, health and medical needs and also provide educational support for the needy.

WHAT'S SUSTAINABILITY

NEW

One of the ways in which Care homes can be made sustainable is to build infrastructre that reduces their operational costs. Towards this effort Solar power generating panels were provied to three shelter homes of Sannihita society for women and girl children and to Narsingi Kitchen of The Askshaya Patra Foundation. This intervention will reduce the annual expenses on electrocity of these organisations by 50%. The expenses saved here will go a long way in building corpus for the organisation to meet any emergencies or provide initial investment to scale up their programs.

AADARA

229296 ABANDONED ELDERLY 300 DESTITUTE WOMEN 7838 CORPORATE PARTNERS 3 CORPORATE PARTNERS 3 CORPORATE PARTNERS 3

63

IMPACT

HUNAR

Project Hunar envisions to provide better financial opportunities to the poor households by helping them upgrade their existing livelihoods or creating new opportunities. UWH does so by setting up community-based resource centers where different age groups of individuals can learn and get equipped with requisite skills and networks and enhance their livelihood opportunities.

MAJOR INTERVENTIONS

Vatepally resource center, Bahadurpura was inaugurated in July 2019



120 young girls were trained in Basic computer and conversational English skills

2 Corporate exposure visits were organised for these girls, some of them had never stepped out of the Old city!`

31% of the girls were able to take up work after completing their training.

60 women were upskilled in making products out of plastic and 40 of them were trained in hand embroidery.

With the training support, **50%** of the **women** were able to start earning an income upwards of **Rs 2000/ per month**



THE FOUNDATION

The foundation for Hunar center was laid in Vatepally, Bahadurpura to reach out to young members of the community. Three corporate partners came together to help set up the Training Center, The first of its kind in the locality. The center is a ray of hope especially for young women who have next to no opportunities in their lives to access decent work.





Equips focus is on capacitating community-based institutions including School Management Committees (SMC), Primary Health Centers (PHC), Self Help Groups (SHG), Aanganwadis, Panchayati Raj Institutions (PRI) etc. Key intervention areas under this program are improving the physical infrastructure and strengthening the governance system. As a result of this intervention we have seen increase in the attendance and retention rates in the schools and anganwadis, better provision and accessibility of services at PHC centers and improved developmental milestones amongst children enrolled in the anganwadis.



MAJOR INTERVENTIONS

Under this program, schools were converted into conducives spaces for learning. These include: Building as a Learning Aid, Improving Water & Sanitation facilities in schools, Solar electrification of schools, integrating Sports education and setting up sports complex & Play space for children, organizing sports day etc. through strengthening the SMCs (School management committees)/ Parent groups and communities for better ownership towards these assets created at school. There has been wonderful support & participation from Village & Mandal representatives in most of the events hosted. As a result we were able to mobilise resources equivalent of a lakh of rupees from the community.







infrastructural gaps in the Public health sector in the rural hinterlant. This unique initiative of upgrading the existing PHC's and equipping them with medical equipment EQUIPPING RURAL Communities With Health as the per the regulstions from the Ministry of Health & Family Welfare-MHFA. This project undertaken in Prakasam district of Andhra Pradesh has been touching lives of 14,000 people from 20 rural communities.

This year project EQUIP took a plunge into the Health sector, to address the existing



BRINGING SMILES TO CHILDREN DIFFERENT NEEDS

United Way of Hyderabad made a difference in lives of 35 differently abled children by upgrading the Divyang school, Rajendranagar mandal. This special school has been equipped with safe drinking water, appropriate play materials, modified furniture to meet special needs of children, provision of hearing aids, wheel chairs & crutches.





The STEMTASTIC program was set up with a Vision to - Enable and Empower Government school students (especially girls) to pursue careers in STEM.

STEMTASTIC

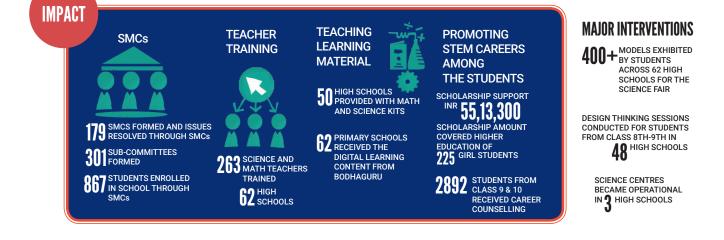
By integrating aspects of community engagement along with provision of digital infrastructure in schools and training of teachers, the project aims to create a conducive learning environment for students. Trainings for teachers are aimed at helping them evolve teaching styles and pedagogy thereby impacting student learning outcomes and increasing uptake of STEM subjects. By engaging with the community, the school education system and provision of mentorship support to students, the program

111

has been able to create an enabling environment for girls who have aptitude, necessary skills to pursue STEM subjects.

With support from Corporates who have shown solidarity in our vision, the STEMTASTIC project has grown from covering 87 schools in 2017-18 to 181 schools till April 2020 in a short span of three years, reaching out to 66,482 Students.





Ois



SCHOOL AND COMMUNITY DRIVEN FUND RAISING

In an effort to foster ownership from community, School Management Committees members and school authorities, United Way of Hyderabad experimented with offering part funding for exposure visits of students. Schools were encouraged to raise money from community, with support of SMC members and pitch resources on their own for students to undertake exposure visits. HMs, teachers, School Management Committees members and parents contributed their time and money for the activity. School Management Committees brought this up as agenda in their meetings and reached out to people within the community like drivers, snack providers

etc. and also made arrangements to get a best/subsidized price for these. GPS Chintalbasti where School Management Committees had approached the local Counsellor and MLA, was able to arrange a free bus for the visit, the money that United Way of Hyderabad contributed was used for the snacks & refreshments while the entry ticket cost was supported by grants raised by school. The entire logistics were planned and coordinated by HM & the School Management Committees' Chair, a new collaborative partnership. All logistics were taken care by the community members and schools and they were able to raise funds in tune of 6 Lakhs towards this exercise.

MENTORSHIP FOR SCHOLARSHIP STUDENTS

99 Scholarship Students received mentorship. Since most of the students are first generation learners, discussions with them revealed challenges they were facing with the course of study, lack of family support and also dipping motivation levels due to lack of a conducive environment for them to study. Most students also expressed difficulty in pursuing subjects such as Physics, Maths along with lack of roadmap for preparation for appearing for Competitive exams and also Career Guidance support. With this background, sessions were organised to address these specific challenges faced by students. Volunteers and subject matter experts were involved in curating sessions on these specific issues, along with sessions on personality development and career guidance.



ENVIRONMENT

limate change has become →an alarming issue across the world, the frequency of natural disasters has increased, impact of climate change has been unprecedented in scale. Urban areas account for 75% of global CO2 emissions, being a developing country, India is the third largest emmitter of CO2 and responsible for 6.9% of the global emission. As the UN developed its Sustainable Development Goals in 2015, action on Climate change was brought to the centerstage, it linked all the goals highlighting the interconnectedness of development issues such as health, nutrition, education, gender equality, access to water, industrial development and sustainable

development. The Goals reiterated the need to examine these issues within the larger framework of sustainability and how a failure to do so, might not be sufficient to grapple with the challenges foreseable in the future.

In response to the UN SDG Agenda, India ratified the historic Paris Agreement and comitted to reduce the emission intensity of its GDP by 20-25% by 2020. Taking a cue from the Central Government, United Way of Hyderabad in the year 2014, made a committment to contribute towards mitigating impact of climate change at the local urban level. Projects were planned in the broader areas of environment, water conservation and green India Initiative.

Since Hyderabad had a history of many natural lakes and their subsequent degradation due to land development, lake restoration was undertaken to 'Wake the Lake'. To address drought like situations and reducing water tables, high density plantation drives in Telangana have also been undertaken. Further, due to the abundance of sunlight in the state we have also been able to equip schools with solar electrification to promote solar energy. With these projects and more lined up, we at United Way of Hyderabad are committed towards contributing our bit towards the environment, especially for our future generations.















MAJOR INTERVENTIONS DISASTER RELIEF

Kerala floods in August 2018 and Cyclone FANI in Orissa, April 2019 were 2 of the worst natural calamities India witnessed in two consecutive years. Both disasters had severe impacts on the ecology and daily lives of people, causing damage beyond repair. UWH with the help of NGO partner SEEDs , built 98 transitional shelters and 14 toilets for the affected families in Wayanad district,Kerala and Puri district, Orissa.

WAKE THE LAKE

UWH adopted 2 additional lakes for rejuvenation in the year 2019, Ranganakunta and Barlakunta spread over an area of 6 acres. Major interventions undertaken to improve the water quality included sewage diversion, installing biological treatment plant. The biodversity around the lake was improved by increasing the green cover with plantation drives.

MIYAWAKI PLANTATION

Miyawaki is a technique pioneered by Japanese botanist Akira Miyawaki, that helps grow dense, native forests. It involves planting dozens of native species in the same area, and becomes maintenance-free after the first three years. UWH started the first ever Miyawaki plantation in Hyderabad by planting 4,500 saplings of 60 Native plant varieties on 1.5 acres of land inside Hyderabad Central University campus.



WHAT'S NEW

COMMUNITY PARTNERSHIPS OUR PREMISES, OUR OWNERSHIP

The residents of Jagruthi colony, the settlement surrounding the Ranganakunta lake, has set an example for all of us by taking the ownership of the lake rejuvenation. The community apprehended the encroachment of the lake area with unauthorized construction, garbage being dumped in the lake and appealed to GHMC for help who in turn connected them to UWH. UWH immediately worked on a plan for Ranganakunta lake rejuvenation and within few months restoration work around the lake had started. Jagruthi colony residents then formed a Lake Protection Committee and helped UWH in creating awareness in the neighbourhood and coordinaton work with Government departments. Nearby residents participated in the plantation drives carried by UWH volunteers and actively joined in the lake restoration activities. Now maintenance of the lake and its surroundings are owned by the community and they continue to do so.

NAYEE TALEEM

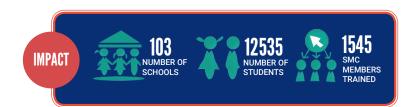
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N ayee Taleem is one of the first and largest flagship projects of United Way of Hyderabad. It was launched in Bahadurpura Mandal of Hyderabad District in December 2015 and marked its closure in March 2020. Nayee Taleem operated in all 103 government schools in Bahadurpura, one of the largest mandals in Hyderabad District with lowest performance against the academic indicators prescribed by Sarva Shiksha Abhiyaan. Over the span of 4 years the project focussed on

school transformation through decentralizing and strengthening the governance system for government schools at all levels, starting from School Management committees, Cluster resource personnel as well as the State Education Office.

The year 2019-20 closed on a high note for the project. 73 School Management Committees now work independantly, adhering to the norms of Right to Education. Members from these committees have come forward to establish an informal collective that would assist the future SMCs in similar manner.

A playbook was released in February 2020 as an instructional manual for members of the Education Departments, other NGO partners or even community based organisation. We look forward to hearing from their experiences of replicating a similar model in new geographies



OWNERSHIP OF SCHOOLS

Over the last 2 years SMCs have built capacities of assessing the school's needs as well as fulfilling them and have generated funds in terms of infrastructure, material, and services, **a value of Rs.3.5Cr** for their schools and students.

STUDENT RETENTION

The project was able to enroll and **retain 12300** students and retained average attendance at 80% with SMC support and follow up. (5% more than the RTE expectation)

CONNECT

CONNECT 2020 was hosted on Thursday, 27th February 2020. Core theme of Connect this year was "Sustaining Community based School transformation - the role of key stakeholders". The event marked the closure of Nayee Taleem and lauched the project playbook for the benefit of the community. Schools management committee members from the project area also attended the event to thank the project team and take on the batan for change.

The event comprised of two parts; a day long workshop to learn from the experiences of communities and community-based organisations of School transformation and an evening panel discussion focussing on inevitability of cross-sectoral collaborations for sustaining impact of community transformation projects. Community practitioners, Policy specialists, academics as well as people interested in investing in community-based projects attended the sessions. In the context of Conclusion of the Nayee Taleem project, the panel discussions in the morning session focussed on Sustaining Community based transformations and the role of Government in enabling the same.

In a natural progression of the discussion, the evening panel expanded the scope of collaboration among the community and the government to the funding community and the civil society at large. The evening and closing panel discussed why multi-stakeholder approach works in community transformation. The panelists emphasised the belief in the right to self-determination of the communities and the role of enabler that each stakeholder plays in terms of bringing information, resources, facilitation, as well as disruption to the table in order to solve problems or achieve progress.



VOLUNTEERING



5000+ hygiene kits were made by 2542 volunteers from Genpact, Wells Fargo. These kits were distributed amongst adolescent girls from government schools.

HYGIENE KITS PREPARATION



The lake clean up drive involved 658 volunteers from coportaes liek JPMC, Mylan, Saleforce, amazon, GE and DBS. The activities involved garbage picking, cleaning of weeds from the ground.

LAKE CLEAN UP



2333 plants and shrubs were planted with 1932 volunteers from Wellsfargo, Mylan, JPMC, DBS.

PLANTATION



3056 volunteers from Deloitte participated in Impact day celebrations acorss 103 schools in Hyderabad. The volunteer conducted activities like sports daywith students, cleaning of schools and drawing, painting activities with primary school children.

IMPACT DAY





1112 volunteers from Genpact, GE , DBS and Wellsfargo were involved in Seed ball making activity by making a total of 11000 Seed balls.

SEED BALL MAKING



The notebook donation drive was done in 12 schools impacting 1520 students. A total fo 150 volunteers from GE, Statestreet and JPMC participated in the volunteering activity.

NOTEBOOK DISTRIBUTION DRIVE



69 volunteers from GE and State street participated in the sports day and science fair activities.

SCHOOL ACTIVITIES (SPORTS DAY/ SCIENCE FAIR)



6 schools were painted by 380 volunteers clocking 11780 volunteering hours

SCHOOL PAINTING





The last decade at United Way of Hyderabad has been full of learning, bringing programs to fruition by ideating, developing and facilitating multiple collaborations with stakeholders, thereby creating impact at a scale not envisaged. With a decade worth of learnings, the coming years hold new promise and opportunities for United Way of Hyderabad to adapt to the changing times and continue to respond to situations with urgency at the hyper local level. By aligning and adapting our work with the Sustainable Development Goals we are committed towards making ourselves more relevant especially focussed on addressing the emerging challenges imposed by climate change.

In this section, we have attempted to briefly define the focus and roadmap of our work over the next decade. With the scale of projects already undertaken by United Way of Hyderabad, a natural progression would mean backing our program designs with evidence, research and action. This would mean more investment in conducting research and sharpening our impact measurement in the future. This is the need of the hour especially since the scale of our operations can provide much needed policy inputs to the Government working in the crucial sectors of education, health and climate change.

Secondly, United Way of Hyderabad's strength has been to provide a platform for stakeholders to implement large scale projects. The new amendments in the FCRA Act have also made us reflect and delve deeper into our programme delivery model, going forward UWH will be implementing more programmes directly with support from technical experts. This would also provide opportunitiy to build internal team capacities across various verticals. In terms of programs, United Way of Hyderabad has always wanted to expand its portfolio of work outside of urban conglomerations, in order to develop the capabilities of youth and to expand our impact to rural/ Tier 2 & 3 cities. We look forward to developing a fellowship programme, such that leadership can be nurtured at grassroots level across various locations. Constantly innovating our approach towards programs, and with a major footprint in the field of education we want to create models that are sustainable for the schools and communities we work with. While the last decade focussed on infrastructure upgradation, school transformation, School Management Committees engagement and STEM programs, we want to develop and expand projects in the higher education space. We also intend to create replicable and scalable models in the health sector and have already made inroads through upgradation of PHC's with the EQUIP program. Similarly to grow our livelihoods vertical we are looking at partnerships with experts and ecosystem builders to increase our impact manifold by building on already existing knowledge and models at the community level. Finally, the urgent need to work on climate change has pushed us to explore new areas for our interventions expanding the scope of our work to areas such as waste management, water conservation, solar electrification and building resilience in farming communities. With this roadmap, we intend to work harder, develop better programs and report deeper community impact over the next decade.

In the future we intend to carry forward United Way of Hyderabad's legacy of creating meaningful platforms and facilitating collaborations, to create more impact in local communities contributing towards the larger good.

FINANCIALS

UN	ITED WAY OF HYDERABAD		
INCOME AND EXPENDITURE A	ACCOUNT FOR THE YEAR E	NDED 31st MARCH 2020	
All amounts are in I			
PARTICULARS	Note Ref	Year Ended 31st March20	Year Ended 31st March19
I. Income			
Donations received	6	44,17,76,076	29,19,58,02
I. Other Income		14,06,523	26,96,88
II. TOTAL INCOME (I + II)		44,31,82,599	29,46,54,90
V.Expenditure			
Grant implementation expenses	7	40,81,25,299	28,69,92,463
Personnel cost		92,10,170	85,63,32
Bank charges		23,263	13,08
Administration Expenses		17,66,659	3,68,43
Event charges		2,39,722	18,15,37
Travel and conveyance		6,81,603	5,85,64
Telephone charges		22,771	
Rent & Taxes		1,79,080	55,66
Depreciation			4,40,95
V. TOTAL EXPENDITURE	-	5,59,389	4,02,33
	-	42,08,07,956	29,92,37,267
Shortfall) /Excess of income over expenditure(III-IV)		2,23,74,643	(45,82,365
lotes 1 & 2 relate to Corporate Information and Significant Accoun tatements.	iting Policies respectively. T	The accompanying are integral par	t of these financial
As per our report of even date attached			
For Subbarao Vamanan & Co. Chartered Accountants (Firm registration No. 0000865)AMAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA	For and on behalf of the Board of Directors of United Way of Hyderabad Wamesh Kaza Chairperson Shakti Sagar Treasurer		
Place : Hyderabad Date : 11.12.2020	Place : Hyderabad Date :		

LIVE UNITED WE FIGHT UNITED WE WIN

EXPLORE CAREERS | PARTNERSHIPS | VOLUNTEERING

UNITED WAY OF HYDERABAD

Plot #54, 'Sagar' Society, Road no. 2, Banjara Hills, Hyderabad - 500033, Telangana Email: contact@unitedwayhyderabad.org

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